

Sense of Senate Vote

Dual Degree Program Offered by the
School of Hotel Administration
and the Guanghua School of Management at
Peking University

Approved by the Committee on Academic Programs and Policy

Some Details

- SHA currently offers a Masters in Management in Hospitality (MMH). They will provide the “MMH half” of the dual degree.
- Guanghua School of Management (GSM) at Peking University (PKU) will provide the “MBA half” of the dual degree.
- About 60 students/year. The GSM is a top school so selection from that pool will be very high quality.
- Students in the proposed program will be taught separately from students in the existing MMH program.
- The set-up is comparable to a program that currently exists between the Johnson School and Tsinghua University.

Discussion

Vote Via Chat

I support the establishment of the SHA-Guanghua School of Management Dual Degree program described [here](#).

Yes

No

Abstain